

## Message Text

LIMITED OFFICIAL USE

PAGE 01 LONDON 06000 01 OF 02 190150Z  
ACTION EB-08

INFO OCT-01 ISO-00 ONY-00 /009 W  
-----070126 190155Z /73/20

P R 181219Z APR 78  
FM AMEMBASSY LONDON  
TO SECSTATE WASHDC PRIORITY 5216  
INFO AMEMBASSY CANBERRA  
AMEMBASSY BOGOTA  
AMEMBASSY BRASILIA  
AMEMBASSY OTTAWA  
USINT HAVANA  
AMEMBASSY TOKYO  
AMEMBASSY PORT LOUIS  
AMEMBASSY MOSCOW  
AMEMBASSY CAIRO  
AMEMBASSY YAOUNDE  
AMEMBASSY MBABANE  
AMEMBASSY PORT OF SPAIN  
AMEMBASSY ISLAMABAD  
AMEMBASSY BRUSSELS  
AMEMBASSY PARIS  
US MISSION GENEVA 5918

LIMITED OFFICIAL USE SECTION 01 OF 02 LONDON 06000

C O R R E C T E D C O P Y (LINE FOUR, PARA THREE  
PREVIOUSLY OMITTED)

USEEC  
USOECD

E.O. 11652: N/A  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 LONDON 06000 01 OF 02 190150Z

TAGS: EPAP, ETRD, ISO  
SUBJECT: SUGAR -- SELECTION OF NEW ISO EXECUTIVE DIRECTOR

REF: (A) STATE 82493 (NOTAL) (BJ LONDON 1344 (NOTAL)

1. SUMMARY -- NOMINATIONS CLOSED FOR THE POST OF NEW  
EXECUTIVE DIRECTOR OF THE INTERNATIONAL SUGAR ORGANIZA-

TION (ISO) ON FRIDAY, APRIL 14, WITH 33 APPLICATIONS FILED BY NATIONALS OF TWELVE COUNTRIES. NONE OF THE BIG THREE PRODUCERS (AUSTRALIA, BRAZIL, CUBA) PUT FORWARD AN OFFICIAL CANDIDATE. THE UNITED STATES HAS OFFICIALLY NOMINATED WILLIAM K. MILLER, A CAREER FOREIGN SERVICE OFFICER NOW SERVING AS ECONOMIC AND COMMERCIAL MINISTER IN LONDON, AS ITS CANDIDATE. A SELECTION PANEL WILL MEET TO REVIEW APPLICATIONS APRIL 19 AND, IF ALL GOES WELL, FINAL SELECTION SHOULD BE MADE BY THE INTERNATIONAL SUGAR COUNCIL AT ITS MEETING MAY 17-18. THE PURPOSE OF THIS CABLE IS TO PROVIDE A BRIEF REVIEW OF THE STATE OF PLAY. END SUMMARY.

2. THE FIELD. ISO MEMBER GOVERNMENTS AND OTHER PARTICIPANTS IN THE SUGAR NEGOTIATIONS IN GENEVA WERE INVITED BY THE COUNCIL AT ITS FIRST MEETING UNDER THE NEW AGREEMENT TO SUBMIT CANDIDATES. ALSO, APPLICATIONS FOR THE POST WERE SOLICITED BY AN ADVERTISEMENT IN THE ECONOMIST. WITH ONLY FIVE APPLICATIONS OFFICIALLY SPONSORED, THE LARGEST RESPONSE WAS FROM THE ECONOMIST ADVERTISEMENT. NATIONALITY BREAKDOWN OF APPLICANTS FOLLOWS:

COUNTRY	NUMBER OF CANDIDATES
UNITED STATES	3 (ONE OFFICIAL)
CANADA	4
INDIA	4 (THREE OFFICIAL)

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 LONDON 06000 01 OF 02 190150Z

CAMEROON	4
AUSTRALIA	3
SWAZILAND	1 (OFFICIAL)
TRINIDAD/TOBAGO	1
PAKISTAN	1
UNITED KINGDOM	9
BELGIUM	2
NETHERLANDS	1

3. FRONT RUNNERS. THE UNITED STATES CANDIDATE SEEMS TO BE IN A VERY STRONG BUT BY NO MEANS UNASSAILABLE POSITION. MILLER IS ONE OF THE MOST SENIOR ECONOMIC OFFICERS OF THE U.S. FOREIGN SERVICE, WITH EXTENSIVE BILATERAL AND MULTILATERAL NEGOTIATING EXPERIENCE AND A CLOSE ACQUAINTANCE WITH INTERNATIONAL ORGANIZATIONS. PRIOR TO HIS LONDON ASSIGNMENT, HE WAS ECONOMIC MINISTER IN GENEVA WHERE HE WAS RESPONSIBLE FOR U.S. PARTICIPATION IN UNCTAD AND IN OTHER GENEVA ECONOMIC ORGANIZATIONS. HE HAS HEADED DELEGATIONS TO BOTH INTERNATIONAL SUGAR AGREEMENT AND INTERNATIONAL COCOA AGREEMENT NEGOTIATIONS. THE FACT THAT THE U.S. HAS PUT FORWARD AN OFFICIAL CANDIDATE IS PARTICULARLY NOTEWORTHY. THE U.S. IS THE LARGEST OF

THE CONSUMER MEMBER STATES, AND IT PROBABLY PLAYED THE MOST IMPORTANT ROLE OF ANY NATION IN SHAPING THE NEW AGREEMENT DURING THE GENEVA NEGOTIATIONS.

4. THE MAJOR CHALLENGE TO MILLER'S CANDIDACY MAY COME FROM ANOTHER CONSUMER, CANADA. WHILE CANADA HAS NOT OFFICIALLY ENDORSED ANY CANDIDATE, CANADA'S LONDON REP HAS MADE IT CLEAR THAT TWO OF THEIR CANDIDATES, DAVID LAUGHTON, PRESENTLY AMBASSADOR IN BOGOTA, AND JOHN R. SHARPE, DEPARTMENT OF EXTERNAL AFFAIRS, OTTAWA, IN THAT ORDER, WILL BE STRONGLY SUPPORTED. THE OFFICIAL CANDIDATES PROPOSED BY INDIA AND SWAZILAND DO NOT APPEAR STRONG ON FIRST EXAMINATION. THE CANDIDATES FROM THE U.K.,

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 04 LONDON 06000 01 OF 02 190150Z

LIMITED OFFICIAL USE

NNN

LIMITED OFFICIAL USE

PAGE 01 LONDON 06000 02 OF 02 181233Z  
ACTION EB-08

INFO OCT-01 IO-13 ISO-00 ONY-00 /022 W  
-----056670 181241Z /20 R

P R 181219Z APR 78  
FM AMEMBASSY LONDON  
TO SECSTATE WASHDC PRIORITY 5217  
INFO AMEMBASSY CANBERRA  
AMEMBASSY BOGOTA  
AMEMBASSY BRASILIA  
AMEMBASSY OTTAWA  
USINT HAVANA  
AMEMBASSY TOKYO  
AMEMBASSY PORT LOUIS  
AMEMBASSY MOSCOW  
AMEMBASSY CAIRO  
AMEMBASSY YAOUNDE  
AMEMBASSY MBABANE  
AMEMBASSY PORT OF SPAIN  
AMEMBASSY ISLAMABAD  
AMEMBASSY BRUSSELS

AMEMBASSY PARIS  
USMISSION GENEVA

LIMITED OFFICIAL USE SECTION 02 OF 02 LONDON 06000

USEEC/USOEC

BELGIUM AND THE NETHERLANDS ARE AT A DISADVANTAGE SINCE THE EEC SO FAR HAS REFUSED TO ASSOCIATE ITSELF WITH THE NEW AGREEMENT. TWO BRITISH APPLICANTS, HOWEVER, ARE OF SPECIAL INTEREST BECAUSE OF THE POSITIONS THEY NOW OCCUPY IN THE MINISTRY OF AGRICULTURE, FISHERIES AND FOOD. THESE ARE SIR FREDERICK KEARNS, SECOND PERMANENT SECRETARY, AND JOHN H. V. DAVIES, UNDER SECRETARY.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 LONDON 06000 02 OF 02 181233Z

5. NEXT STEPS. THE 33 APPLICATIONS WILL BE REVIEWED BY A SELECTION PANEL ON APRIL 19. THIS PANEL IS CHARGED WITH MAKING A RECOMMENDATION TO THE NEXT COUNCIL, IN MID-MAY. MEMBER COUNTRIES REPRESENTED ON THE PANEL ARE THE UNITED STATES, AUSTRALIA, BRAZIL, CANADA, CUBA, JAPAN, MAURITIUS, AND THE USSR. THE CHAIRMAN OF THE COUNCIL, EL-BOUS OF EGYPT, SERVES EX-OFFICIO. SHOULD THE COUNCIL NOT REACH A DECISION IN MAY, MOST LIKELY THE PRESENT INCUMBENT, JONES-PARRY OF THE UK, WOULD BE EXTENDED IN OFFICE UNTIL THE OCTOBER SESSION.

6. COMMENT: WE THINK MILLER IS CLEARLY THE LEADING CANDIDATE AMONG THE 33 APPLICANTS. THIS IS SO PRIMARILY BECAUSE OF HIS PERSONAL QUALIFICATIONS FOR THE JOB. AN ADDED FACTOR, HOWEVER, IS THE UNIQUE POSITION OCCUPIED BY THE UNITED STATES. WE ARE THE NEWEST MEMBER OF THE "ISO CLUB", BUT WE ALSO ARE THE LARGEST IMPORTING MEMBER. MOREOVER, AS A SUPPLIER OF ROUGHLY HALF OF OUR OWN NEEDS, WE ARE ONE OF THE WORLD'S LARGER SUGAR PRODUCERS. ADDITIONALLY, MILLER WOULD BE THE FIRST U.S. NATIONAL TO ACHIEVE SENIOR RANK IN AN INTERNATIONAL COMMODITY ORGANIZATION. THE SYMBOLIC IMPORTANCE OF THIS TRANSCENDS SUGAR POLITICS.

BREWSTER

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SUGAR, NOMINATION, EXECUTIVE COUNCIL, INTERNATIONAL ORGANIZATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 apr 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978LONDON06000  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780169-0653, D780165-0846  
**Format:** TEL  
**From:** LONDON  
**Handling Restrictions:**  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780446/aaaabmjn.tel  
**Line Count:** 217  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** aa9407ac-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** ONLY  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 4  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** ONLY  
**Reference:** 78 STATE 82493, 78 LONDON 1344  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 03 may 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2935034  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SUGAR -- SELECTION OF NEW ISO EXECUTIVE DIRECTOR  
**TAGS:** EPAP, ETRD, APER, ISO  
**To:** STATE USEEC  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/aa9407ac-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014